

2024



**Streamline  
Your Path  
to Higher  
Education**

**Level 5  
Diploma in  
Hospitality  
and Tourism  
Management**

# Why Choose Sí?

Sí provides students with flexible, stackable qualifications in various career pathways, recognised worldwide. Our programme is designed for individuals seeking to fast-track their academic and professional goals. Through comprehensive courses and partnerships with top universities, Sí prepares students for successful careers and advanced degrees.

## Programme Goals

- Provide foundational and advanced skills to prepare students for career readiness and further study.
- Offer flexible, stackable qualifications with seamless progression from diplomas to degree programmes.
- Deliver globally recognised qualifications accredited by ATHE and Qualifi, enhancing international career and academic opportunities.

## Key Benefits

- **Flexible Learning:** Study at your own pace with online courses tailored to fit your schedule.
- **Global Accreditation:** Earn qualifications recognised by ATHE and Qualifi, opening doors to international career and academic opportunities.
- **Industry-Relevant Learning:** Engage in practical assignments and case studies that reflect real-world challenges, enhancing your employability.

# Accreditation & Partnerships

Sí courses are accredited by ATHE and Qualifi, and recognised on the Ofqual Register. Our academic partnerships with prestigious institutions, such as the University of Bolton and Bangor University, provides seamless progression for students who wish to continue their studies with a Bachelor's top-up degree.



# Programme Structure

## Course Overview

This course advances students' skills in strategic planning, leadership, and operations management. It prepares students for senior roles in the hospitality industry or further academic studies, focusing on sustainability, customer service, and business development.

## Admission

Students must be 18 years or older and have a suitable academic background, such as a Level 4 qualification or equivalent. Non-native English speakers should meet a minimum English language proficiency level of IELTS 5.5 or equivalent.

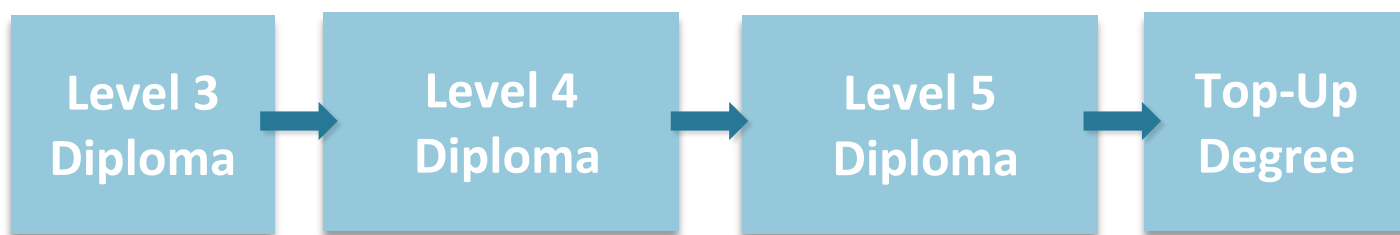
## Assessment Methods

Students will complete a portfolio of evidence, which includes a combination of 4 written assignments covering key topics within the hospitality and tourism industry.

## Technical

Our platform is fully technology driven; therefore, students will need a reliable PC, laptop, or tablet, or regular access to the aforementioned.

Students will need a stable internet connection with sufficient data to access online resources and participate in programme activities.



# Course Structure

## 1. Tourism Destination Management (30 credits)

In this module, students will develop knowledge and understanding of national and international tourist destinations, including the cultural aspects and characteristics of the local populations. Students will also examine current trends and their impacts, along with exploring selling techniques within the context of the travel and tourism industry.

## 2. Entrepreneurship in Tourism and Hospitality Management (30 credits)

This module provides knowledge and understanding of the skill set and characteristics of entrepreneurs within the context of the travel and tourism industry. Students will have the opportunity to analyse their own entrepreneurial skills in the start-up and development of an enterprise to achieve success.

## 3. Cultural Tourism Management (30 credits)

This module provides students with the knowledge and understanding of the cultural and heritage sector within the travel and tourism industry. Students will gain an in-depth understanding of the growth and development of this sector and explore the potential conflicts that could arise. The module also offers an opportunity to investigate the role and scope of the cultural and heritage sector and its impacts on management.

## 4. Research Project (30 credits)

This module is designed to develop students' skills in conducting independent research and inquiry into a chosen research topic. Students will explore various research techniques and methods, along with the key elements required to carry out successful research. The module also covers the theories that underpin formal research. Students are required to seek approval from their tutor before starting their research project.

